

MEDIA RELEASE #32

Loncon 3, the 72nd World Science Fiction Convention

14-18 August 2014 at ExCeL London

<http://www.loncon3.org>

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Loncon 3 launches programme web guide and mobile apps

London, 24 July 2014 - Loncon 3, the 72nd World Science Fiction Convention being held at London ExCeL from 14-18 August, is pleased to announce that its full programme of events is now available online.

The full schedule is available through an online interactive programme guide at <http://guide.loncon3.org/> (using the mobile-friendly Konopas web application) and the native mobile Grenadine Event Guide app, available for free from the Android and Apple app stores. The identifier to download the schedule in the phone apps is LONCON. (The Apple version is supported only by iOS 7.1 and later.)

With these guides, attendees can create their own schedules, receive up-to-date information about the programme and notifications of changes, view maps of the convention facilities, and access pages of other useful information about the convention. The guides are linked to Loncon 3's programme database and will be updated automatically to reflect programme changes.

Programme participants at Loncon 3 include fans, authors, artists, other creators, editors, publishers, critics, academics, and scientists. These volunteer participants are in addition to invited speakers and the Guests of Honour, who will participate throughout the weekend.

Loncon 3's programme reflects a breadth that can come only from diversity: diversity of genders, sexualities, nationalities, ethnicities, religions, physical abilities, education levels, and ages. Diversity makes London an amazing, vibrant, and exciting city and we hope that we reflect that diversity in our participants, our items, and our audiences.

For information on how to join the more than 6,000 fans of science fiction and fantasy who have already signed up to attend Loncon 3, please visit <http://www.loncon3.org/memberships/>.

ENDS

For more information please contact media@loncon3.org

ABOUT THE WORLD SCIENCE FICTION CONVENTION

Founded in 1939, the World Science Fiction Convention is one of the largest international gatherings of authors, artists, editors, publishers, and fans of science fiction and fantasy. The annual Hugo Awards, the leading award for excellence in the fields of science fiction and fantasy, are voted on by the Worldcon membership and presented during the convention.

Loncon 3 is the trading name of London 2014 Ltd, a company limited by guarantee, registered in England, company number: 7989510. Registered Office: 176 Portland Road, Jesmond, Newcastle Upon Tyne, NE2 1DJ, UK.

"World Science Fiction Society", "WSFS", "World Science Fiction Convention", "Worldcon", "NASFiC", "Hugo Award", the Hugo Award Logo, and the distinctive design of the Hugo Award Trophy Rocket are service marks of the World Science Fiction Society, an unincorporated literary society.